



SkillsUSA New Mexico Pin Design Contest Rules

Purpose: To evaluate a contestant's creative, technical, and written presentation skills and to recognize outstanding students for excellence and professionalism.

Deadline: December 1, 2021

Eligibility: Open to active SkillsUSA student members.

Contestant Guidelines:

1. All entries will be rendered in color.
2. Entries will be created in a design software package such as Illustrator, Photoshop or other comparable software. Entries may also be hand-drawn, painted, or rendered in color pencils or markers.
3. All entries should be submitted with two versions of the art on a **single** 8.5"x11" page. The larger version must not exceed 7"x 7". The smaller version must not exceed 1"x1" (to show how the actual pin will look reproduction size). Both designs should be identical.
4. The SkillsUSA emblem and SkillsUSA logo (or elements of either) should **not** appear on the pin.
5. The design must be the original concept of the student. Use of the students' own original photos, drawings or digital art is highly recommended. Design may be constructed of small amounts of Creative Commons licensed materials, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must credit the originator.
6. Designs do not have to be in the shape of New Mexico, however, it is strongly encouraged to incorporate some aspects of the state's heritage, culture, or physical attributes for easy recognition by individuals from other states.
7. "SkillsUSA" must appear somewhere on the face of the design, along with the year. "New Mexico" or "NM" must also be included.
8. All copyright laws must be followed in the creation of the design.
9. A one page typed statement about the significance of the pin design and its components must be submitted with the pin design. Any design presented without a typed statement will be disqualified.
10. On the design and written statement, place the contestants name and email, educational program, school, and advisor name and email. A verification of authenticity by the advisor must be included in the email submission.
11. **Pin design and written statement must be emailed by the advisor in PDF format to info@skillsusanm.org by December 1, 2021.** Please note that only an electronic submission is required (no paper submissions). Any submission presented after this will be disqualified.

Categories:

- Free-hand design (FH) designs
 - Must be submitted by computer scan.
- Computer-generated (CG) designs
 - Should be a minimum of 350 dpi.

Voting:

- The submitted designs will be voted on by student members, SkillsUSA New Mexico State Director and/or Board of Directors. The winning design* will be determined by the SkillsUSA NM Board of Directors.
- Winners will be announced by the SkillsUSA New Mexico State Director.
- The top two designs will be considered a SkillsUSA New Mexico State T-shirt and Pin Design Contest finalist.
- With input from the winning contestant, the SkillsUSA New Mexico Board of Directors has the option to edit the design in the interest of printing considerations (colors, size, detail, placement, etc.). The primary concept of the design will NOT change.
- Awarding of Prizes will take place during the State Leadership and Skills Conference.
- Winner should be prepared to present the winning pin design during the National Leadership and Skills Conference (NLSC) pin design competition. Should the winner not attend NLSC, the second place winner will then have the option of attending NLSC.

*Winning design becomes the property of SkillsUSA NM and may not be duplicated without expressed written consent of the SkillsUSA NM Board of Directors.