



## SkillsUSA New Mexico Pin Design Contest Rules 2024-2025

**Purpose:** To evaluate a contestant's creative, technical, and oral presentation skills and to recognize outstanding students for excellence and professionalism.

**Deadline:** **November 1, 2024 by midnight MT**

**Eligibility:** Open to active SkillsUSA members enrolled in career and technical programs.

**Contestant Guidelines:** **PLEASE REVIEW AND FOLLOW EACH GUIDELINE BEFORE SUBMITTING**

1. All entries must be rendered in color (full color or two color).
2. Entries will be created in a design software package such as Illustrator, Photoshop or other comparable software (Computer-generated Design), OR entries may also be hand-drawn, painted, or rendered in color pencils or markers (Free-hand Design).
3. Entries should be submitted on a single 8.5"x11" page and include two sizes: 7" and 1.5". Both sizes must be identical. The larger version must not exceed 7" wide by 7" tall. The smaller version must not exceed 1.5" wide by 1.5" tall (to show how the actual pin will look at production).
4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should NOT appear on the pin.
5. The design must be the original concept of the student. Use of the students own original photos, drawings or digital art is highly recommended. Design may be constructed of small amounts of Creative Commons licensed materials, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must credit the originator.
6. Designs do not have to be in the shape of New Mexico, however, it is strongly encouraged to incorporate some aspects of the state's heritage, culture, or physical attributes for easy recognition by individuals from other states.
7. "SkillsUSA" in its official format must appear somewhere on the face of the design, along with the year in which the SLSC and NLSC will be held, "2025", and "New Mexico" or "NM" should also be included.
8. All copyright laws must be followed in the creation of the design.
9. A typed statement presentation about the significance of the design and its components must be submitted with the pin design entry. Any design submitted without a typed statement presentation will be disqualified.
10. On the design and typed statement, place the contestants name and email, educational program, school, and advisors name and email. A verification by the advisor must be included in the email.
11. Pin design and typed statement must be emailed by the advisor in PDF format to [info@skillsusanm.org](mailto:info@skillsusanm.org) by November 1, 2024 by midnight. Please note that only an electronic submission is required (no paper submissions). Any submission presented after November 1, 2024 will be disqualified.

**Categories:**

1. Free-hand Design (FH)
  - Must be submitted electronically, scan before submitting
2. Computer-generated Design (CG)
  - Must be a minimum of 350 dots per inch (DPI)

**Voting:**

1. The submitted designs will be displayed during the SkillsUSA New Mexico Fall Leadership Conference.
2. Members submitting designs do not need to be present to win.
3. The submitted designs will be voted on by student members and will take place at the SkillsUSA New Mexico Fall Leadership Conference.
4. Each student member will cast one vote in each category, Free-hand Design and Computer-generated Design.
5. The top two pin designs in each category will be considered a SkillsUSA New Mexico State T-shirt and Pin Design Contest finalist.
6. Finalists will be announced during the closing ceremony of the SkillsUSA New Mexico Fall Leadership Conference.
7. The winning design\* will be determined by the SkillsUSA New Mexico Board of Directors, during their next regular Board of Directors meeting following the SkillsUSA New Mexico Fall Leadership Conference and will be announced by the SkillsUSA New Mexico State Director and displayed on the SkillsUSA New Mexico website as available.
8. With input from the winning contestant, the SkillsUSA New Mexico Board of Directors has the option to edit the design in the interest of printing considerations (colors, size, detail, placement, etc.). The primary concept of the design will NOT change.
9. Awarding of Prizes will take place during the SkillsUSA New Mexico State Leadership and Skills Conference (SLSC).
10. Winner should be prepared to present the winning pin design during the SkillsUSA National Leadership and Skills Conference (NLSC) pin design competition. Should the winner not attend NLSC, the second place winner will then have the option of attending NLSC.

*\*The winning design becomes the property of SkillsUSA New Mexico and may not be duplicated without expressed written consent of the SkillsUSA New Mexico Board of Directors.*