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IGNITE
YOUR POTENTIAL
2024-2025

SPONSORSHIP OPPORTUNITIES

What We Do

SkillsUSA New Mexico is dedicated to empowering over 2,000 students at every stage of their educational journey—from middle schools and high schools to colleges, postsecondary institutions, and technical schools. We focus on developing career-ready leaders and skilled professionals who are not only prepared for the workforce but also committed to becoming responsible community members. As part of the national SkillsUSA organization, our mission is to provide students with the tools and experiences they need to succeed in their careers and contribute meaningfully to society. With your support, we continue to create opportunities for growth, skill-building, and leadership for students within career and technical education.



Meet Angel

Angel Joe's path from a small Navajo community to becoming a SkillsUSA competitor is a story of grit, passion, and hope. A culinary student at Navajo Technical University, she credits SkillsUSA for giving her the platform to develop her skills and leadership. "SkillsUSA has been life-changing," Angel shares, "It gave me the courage to push past my limits." Angel's dream is not only to win but to inspire others from her community to pursue their dreams, too. Supporting her mission means investing in a future where talent and perseverance lead to success, no matter the obstacles.



DISCOVER MORE, GET INVOLVED, AND SUPPORT US AT [SKILLSUSANM.ORG](https://www.skillsusanm.org)



2024-2025 By the Numbers

2,780 total registered members consisting of **56** schools

Fall Leadership Conference total attendance of over **170** participants

State Conference total attendance of over **1,200** participants

1,273 middle school, high school, college, and postsecondary student competitors in **69** different competitions

Student Attendance
44% FEMALE
56% MALE

Over **200** volunteers from business and industry help organize, plan and run all competitions

Over **250** participants serving as advisors, administrators, guests, and VIP

51 schools from New Mexico were represented

**SAVE
THE
DATE**

STATE LEADERSHIP & SKILLS CONFERENCE

March 2026

CAREER CLUSTERS



Annual Sponsorships

Your support transforms lives. Together, we can empower NM students to discover their potential and build a stronger, skilled workforce. With you by our side, SkillsUSA NM will continue inspiring the next generation to thrive in their careers and communities.



Sponsor Levels	LOGO ON WEBSITE & EVENT MATERIALS	TECHSPO BOTH	SOCIAL MEDIA PROMOTION	EXCLUSIVE LOGO PLACEMENT AT EVENTS	SPEAKER DURING AWARD CEREMONY
ELITE \$5,000	✓	✓	✓	✓	✓
GOLD \$2,500	✓	✓	✓	✓	
SILVER \$1,500	✓	✓	✓		
BRONZE \$1,000	✓				

Student State Officer Team

Support the State Officer Team by sponsoring uniforms, leadership training materials, travel, and more. Your contribution ensures our officers have the resources they need to lead and inspire at SkillsUSA NM events. Your company's logo will be prominently displayed on event materials, recognizing your commitment to the future leaders of New Mexico.

Conference Attendee Gift

Partner with SkillsUSA New Mexico to create a custom souvenir for attendees at one of our annual events: the Fall Leadership Conference or the State Leadership & Skills Conference. Your logo and information will be featured on the gift and may be co-branded with the SkillsUSA NM logo (branding subject to approval). This is a great opportunity to enhance your visibility and engage with a key audience of teachers, students, parents, and school administrators.

Monthly Giving Program

Every contribution, no matter the size, makes a meaningful difference in the lives of students and the future of career and technical education. Your generosity helps us empower the next generation of leaders. You can easily adjust your donation at any time to fit your budget. Together, we can make a lasting impact.

Company Engagement

Invite our members to your location for tours or activities to showcase your industry and workplace culture. Or, speak at one of our events to share what your company does, the skills you value, and the opportunities you offer. These engagements provide valuable exposure, connecting your company with future professionals while strengthening your presence in the community.

Coming Soon: Steven Yoder Memorial Scholarship

The Steven Yoder Memorial Scholarship, sponsored by the New Mexico Association of SkillsUSA, provides financial assistance to graduating students pursuing trade program education or competing at the state and national levels, helping them develop skills for successful careers.

All sponsors have the opportunity to engage directly with SkillsUSA New Mexico by volunteering at our events. Whether it's serving as a judge, assisting with event operations, or mentoring students, your involvement helps make a lasting impact. Volunteering is a great way to showcase your company's commitment to the community while experiencing firsthand the energy and talent of SkillsUSA NM participants.

State Conference Sponsorships

Your support offers students a chance to unlock their potential and pursue their dreams. By partnering with SkillsUSA NM, you're not just investing in education—you're helping build a future where New Mexico's communities thrive, one student at a time.



Sponsor Levels	TECHSPO BOOTH	LOGO ON WEBSITE	LOGO ON PROGRAMING	EXCLUSIVE LOGO PLACEMENT	SPEAKER DURING AWARD CEREMONY
VIP SPONSOR OVER \$5,000	✓	✓	✓	✓	✓
TECHSPO VENDOR \$500	✓	✓	✓		
PRIZE DONATION OVER \$1,000		✓	✓	✓	
IN KIND OVER \$1,000		✓	✓	✓	

TECHSPO

An exhilarating two-day trade show at the State Leadership & Skills Conference, where innovation meets opportunity. With over 1,200 of New Mexico's top career and technical education students and educators in attendance, this is your chance to showcase your brand and connect with the future of the workforce. If you're looking to elevate your visibility and make a lasting impact, TECHSPO is the place to be!

Meal Sponsor

As a Meal Sponsor, your company will help nourish and energize our participants, ensuring they are ready to perform at their best. Your generous support will be highlighted with your company logo displayed on all meal-related materials throughout the event and you will have the opportunity to speak during the Award Ceremony on to all of our attendees.

Championships Prize Donation

We are grateful for prize donations to support all competitions. Suggested prize values are \$25 for bronze, \$50 for silver, and \$75 for gold (totaling \$150). If your donation exceeds \$1,000, your company logo will be proudly displayed on our website and on related competition signage.

In Kind Donations

We welcome monetary donations to support competition equipment, prizes, rentals, and other resources for this event. If your donation exceeds \$1,000, your company logo will be proudly displayed on our website and on related competition signage.

Material Distribution & Custom Packages

Provide materials you'd like distributed to participants and displayed throughout our events. A custom sponsorship package can be created to fit your needs, including this opportunity. We're happy to collaborate with you to connect with your targeted audience and maximize your impact. Contact Sarah VanGorden at svangorden@cnm.edu for more details and pricing information.

SkillsUSA New Mexico is a 501(c)(3) non-profit organization (EIN: 85-6014592)