



Sarah VanGorden  
svangorden@cnm.edu  
505-818-9524

525 Buena Vista Dr SE  
Albuquerque, NM 87106



# Champion YOUR FUTURE 2025 - 2026 SPONSORSHIP OPPORTUNITIES

## What We Do

SkillsUSA New Mexico is dedicated to empowering over 2,000 students at every stage of their educational journey—from middle schools and high schools to colleges, postsecondary institutions, and technical schools. We focus on developing career-ready leaders and skilled professionals who are not only prepared for the workforce but also committed to becoming responsible community members. As part of the national SkillsUSA organization, our mission is to provide students with the tools and experiences they need to succeed in their careers and contribute meaningfully to society. With your support, we continue to create opportunities for growth, skill-building, and leadership for students within career and technical education.



## Meet Angel

Angel Joe's path from a small Navajo community to becoming a SkillsUSA competitor is a story of grit, passion, and hope. A culinary student at Navajo Technical University, she credits SkillsUSA for giving her the platform to develop her skills and leadership. "SkillsUSA has been life-changing," Angel shares, "It gave me the courage to push past my limits." Angel's dream is not only to win but to inspire others from her community to pursue their dreams, too. Supporting her mission means investing in a future where talent and perseverance lead to success, no matter the obstacles.



**DISCOVER MORE, GET INVOLVED, AND SUPPORT US AT [SKILLSUSANM.ORG](https://www.skillsusanm.org)**





**SAVE  
THE  
DATE**

# 2024-2025 By the Numbers

**2,780** total registered members consisting of **56** schools

Fall Leadership Conference total attendance of over **170** participants

State Conference total attendance of over **1,200** participants

**1,273** middle school, high school, college, and postsecondary student competitors in **69** different competitions

Student Attendance  
**44% FEMALE**  
**56% MALE**

Over **200** volunteers from business and industry help organize, plan and run all competitions

Over **250** participants serving as advisors, administrators, guests, and VIP

**51 schools** from New Mexico were represented

## STATE LEADERSHIP & SKILLS CONFERENCE

**March 18-21  
2026**

### Meet Juan-Carlos

Juan-Carlos Medina's journey with SkillsUSA New Mexico exemplifies the impact of career and technical education on lifelong success. Starting as a dedicated student at Hobbs High School, he rose to the national stage as a SkillsUSA National Officer, representing his peers and shaping the future of the organization. As an alumnus, Juan-Carlos continued to give back as an advisor, inspiring the next generation of leaders. Today, he serves as the Principal of CTECH in Hobbs, NM—a pivotal role where he leads innovative initiatives in career and technical education. His leadership not only supports SkillsUSA NM but also empowers countless students to excel in their careers and communities. His remarkable journey highlights the transformative power of SkillsUSA and its mission.



# Annual Sponsorships

Your support transforms lives. Together, we can empower NM students to discover their potential and build a stronger, skilled workforce. With you by our side, SkillsUSA NM will continue inspiring the next generation to thrive in their careers and communities.



BENEFITS	TECHSPO EXHIBITOR \$600	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	VIP \$15,000 (LIMIT 1)
Exhibit Space at SLSC	✓	✓	✓	✓	✓
Exclusive Judge Volunteer Opportunity at SLSC		✓	✓	✓	✓
Recognition at SLSC Award Ceremony		✓	✓	✓	✓
Company Logo Feature on Official Website		✓	✓	✓	✓
Year-Round Logo on All Event Materials			✓	✓	✓
Social Media Recognition			✓	✓	✓
Logo Featured on SLSC T-Shirt			✓	✓	✓
Monthly E-Newsletter Recognition				✓	✓
Targeted Logo Signage at SLSC Competitions				✓	✓
Opportunity to Provide Branded Items for Event Attendees				✓	✓
Premium Brand Visibility Across All Event Materials					✓
Logo Placement On Tables for FLC & SLSC					✓
Exclusive Speaking Opportunity During SLSC Award Ceremony					✓

## TECHSPO Exhibitor

An exhilarating two-day trade show at the State Leadership & Skills Conference (SLSC), where innovation meets opportunity. With over 1,200 of New Mexico's top career and technical education students and educators in attendance, this is your chance to showcase your brand and connect with the future of the workforce. If you're looking to elevate your visibility and make a lasting impact, TECHSPO is the place to be!

## State Leadership & Skills Conference (SLSC)

Our premier annual event, the SkillsUSA New Mexico State Leadership and Skills Conference brings together over 1,200 career and technical education students across New Mexico to compete in hands-on skills competitions, demonstrate leadership, and celebrate their achievements. Top performers earn the opportunity to represent New Mexico at the national level. This high-impact event showcases student talent and fosters workforce readiness in fields ranging from welding to healthcare to digital media, and everything in between.

## Fall Leadership Conference (FLC)

The Fall Leadership Conference kicks off the school year with a dynamic training event focused on personal growth, leadership development, team building, and community service. Over 200 student members and advisors gather to be empowered with the skills and inspiration needed to lead successful chapters and thrive in SkillsUSA's framework of personal, workplace, and technical skills grounded in academics.



# Competition Career Clusters



## Agriculture, Food & Natural Resources

Career Pathways



## Education & Training

Action Skills  
Early Childhood Education



## Health Science

Basic Healthcare Skills  
Career Pathways  
First Aid - CPR  
Medical Math  
Medical Terminology  
Nurse Assisting



## Law, Public Safety, & Corrections

Crime Scene Investigation  
Criminal Justice  
Fire Fighting



## Architecture & Construction

Architectural Drafting  
Cabinetmaking  
Carpentry  
Electrical Construction  
Wiring  
HVACR  
Plumbing  
Sheet Metal  
TeamWorks



## Hospitality & Tourism

Baking & Pastry Arts  
Culinary Arts  
Restaurant Service



## Manufacturing

Mechatronics  
Welding  
Welding Fabrication  
Welding Sculpture



## Transportation, Distribution, & Logistics

Automotive Service Technology  
Aviation Maintenance  
Technology  
Collision Repair Technology  
Diesel Equipment Technology



## Arts, AV Technology, & Communications

3D Animation & Visualization  
Career Pathways  
Chapter Display  
Digital Cinema Production  
Photography  
Pin Design  
Video News Production  
TV Production



## Human Services

American Spirit  
Career Pathways  
Community Service  
Customer Service  
Nail Care



## Marketing, Sales & Service

Advertising Design  
Extemporaneous Speaking  
Promotional Bulletin Board



## Business Management & Administration

Career Pathways  
Chapter Business Procedure  
Employment Application Process  
Entrepreneurship  
Job Interview  
Prepared Speech



## Information Technology

Commercial sUAS Drone  
Computer Programming  
Cyber Security  
IT Services  
Interactive Application & Video Game Development  
Internetworking  
Technical Computer Applications



## STEM

Career Pathways  
Related Technical Math  
Robotics - Urban Search and Rescue  
Technical Drafting



*Champion*  
YOUR FUTURE  
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